



Contact:

Maureen Falkner, Cramer-Krasselt, 414-227-3475, mfalkner@c-k.com

Marlaina Quintana, Cramer-Krasselt, 414-227-1512, mquintana@c-k.com

America's Style Expert Reveals This Season's Do's and Don'ts for Creating a Fabulous Outdoor Affair

TIKI® Brand and The Chew co-host Clinton Kelly partner to reveal the secrets to effortless outdoor entertaining

MENOMONEE FALLS, Wis. (June 16, 2015) – People across the country are taking the party outside this summer – from hosting casual get-togethers in the backyard to outdoor movie nights to holiday parties. The key to a successful outdoor soirée is all about focusing on the elements that will make your party stress-free and fabulous.

“Don’t feel the need for everything to be perfect,” Clinton Kelly said. “I love to mix and match my table, so my plates don’t look like they all come from the same box. You can also do this with your glasses or silverware. Then I add a really unique centerpiece, such as a TIKI Brand Glowing Table Torch. It combines a natural flame with an LED light that illuminates the glass from within and creates a stunning visual effect for the center of your table.”

It is a common misconception that lighting is only important for indoor parties.

“Do focus on the lighting,” Kelly said. “Lighting not only sets the tone for the party by creating the perfect ambiance, it also defines your space. I like to line the perimeter of my space with TIKI Brand Torches, so that my guests know where the party is and they’re not wandering off to different areas.”

Music is also an important element to setting the mood for outdoor entertaining.

“Do create a party playlist,” Kelly said. “A good host doesn’t have the time to be a DJ. I like to choose a decade, like the ’90s or ’70s, and create a playlist that I can just set and forget.”

Find even more outdoor entertaining tips, recipes and free party playlists here: <http://blog.tikibrand.com/>

About TIKI® Brand

TIKI® Brand is a brand extension of Lamplight Farms Incorporated, headquartered in Menomonee Falls, Wis. The TIKI® Brand features a full line of decorative torches and torch fuels, including some with proven mosquito repellency that enhance the consumer’s backyard, making it the best room of the house. TIKI® Brand is the leader in outdoor torches and torch fuel, and is sold at major retailers nationwide. For more information, visit <http://tikibrand.com/>