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TIKI® Brand Launches Outdoor String Lights with Proven Mosquito Repellency*

New product allows consumers to turn on ambiance and turn off mosquitos

MENOMONEE FALLS, Wis. (June 17, 2021) – As people across America continue to spend more time at home, the backyard has become an extended outdoor living area and a happy place that provides a retreat from the busyness of everyday life. A place where you can relax, take a deep breath and enjoy special moments with family and friends. Moments like these are precious and should be enjoyed without interruptions. Mosquitos can offset the mood and take your evening from carefree to chaos.

TIKI® Brand is extremely excited to announce the launch of BiteFighter LED String Lights. These innovative, new string lights add warm ambiance and a zone of protection with proven mosquito repellency.* It's the first product on the market to combine both of these elements in this way. The string lights feature three diffusers with replaceable repellent pods that last 200 hours and provide a protection zone of 330 square feet.

“Creating a space in the backyard where people can forget about the pressures of their day is a must,” said TIKI® Brand Sr. Product Manager, Jeremy Yingst. “Part of that experience includes creating a relaxing ambiance while keeping mosquitos away. That’s why we designed lights with proven mosquito repellency. The string lights feature three diffusers with replaceable repellent pods that last 200 hours and provide a protection zone of 330 sq feet.”

Three main features allow consumers to surround themselves with ambiance, not mosquitos:

- 1. Keep the moments lasting longer:** Each strand is 36 feet, including 12 LED bulbs and 3 repellent pods that provide one season of mosquito repellency** and creates a zone of protection. Replacement Pods are available for multiple seasons. For best results, hang no higher than 10 feet from the ground and let the mosquito repellent run for 15 minutes to establish protection.
- 2. Repel mosquitos at the flip of a switch:** The BiteFighter LED String Lights work when you want it, day or night. To use for lighting and mosquito repellency, set the repellent on/off switch to ON. To use for lighting only, set the repellent on/off switch to OFF.
- 3. Customize your space:** The string lights are delivered to your door with free shipping and can be hung in a variety of configurations to fit your patio, deck or yard. Border your space about 10 feet above the ground; combine multiple strings for unique configurations.

Visit www.tikibrand.com/BiteFighter-LED-String-Lights for more information.

*Based on studies which demonstrated a reduction in mosquitos compared to untreated controls. Use as directed. Efficacy may be affected by weather conditions, configuration and distance from repellent pods, and individual physical factors.

** Season assumed as 200 hours or 90 days at an average use of 2.4 hours per day.

About TIKI® Brand

TIKI® Brand is a brand extension of Lamplight Farms Incorporated, headquartered in Menomonee Falls, Wis. The TIKI® Brand features a full line of decorative torches and torch fuels that enhance the consumer’s backyard, making it the best room of the house. TIKI® Brand is the leader in outdoor torches and torch fuel, and is sold at major retailers nationwide. For more information, visit <http://tikibrand.com/>.